

Message Text

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ORIGIN EB-07

INFO OCT-01 NEA-10 ISO-00 COME-00 CIAE-00 INR-07 NSAE-00

L-03 TRSE-00 HEW-02 (ISO) R

DRAFTED BY EB/CSB/OSB:JRGRAHAME:CEK

APPROVED BY EB/CSB/OSB:ADBRAMANTE

NEA/ISN:RMORLEY (SUBS)

EB/CSB/CM:AWALLACE (SUBS)

----- 065802

R 080022Z NOV 75

FM SECSTATE WASHDC

TO AMEMBASSY NEW DELHI

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E.O. 11652: N/A

TAGS: EIND, USINJC, IN, US

SUBJECT: PHARMACEUTICAL INDUSTRY

REF: A) NEW DELHI 14674; B) NEW DELHI 14506

1. DEPT HAS DISCUSSED INFORMATION TRANSMITTED REFTELS WITH REPRESENTATIVES OF PHARMACEUTICAL MANUFACTURERS ASSOCIATION (PMA). PMA APPRECIATES EMBASSY'S TIMELY EFFORTS AND ADVICE, PARTICULARLY SINCE THEY ARE MEETING IN NEW YORK NOV. 11.

2. PMA HAS ASKED WALTER WIEN OF WYETH INTERNATIONAL TO ORGANIZE HIGH-LEVEL INDUSTRY MISSION TO INDIA. PMA THINKING OF SMALL DELEGATION WHICH WOULD BE LED BY SUCH PRESTIGIOUS FIGURE AS GEORGE BALL AND WOULD INCLUDE ACADEMIC EXPERIENCED IN INDIAN ECONOMIC AFFAIRS. WIEN SAYS JAN. WOULD BE EARLIEST TIME SUCH A MISSION COULD GET UNDER-WAY.

3. WE TOLD PMA REPRESENTATIVES OF FERNANDES' DESIRE TO
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MEET WITH US DRUG INDUSTRY PRINCIPALS, EMPHASIZING NEED FOR
IMPROVED INDUSTRY/GOI COMMUNICATIONS. ACCORDING WIEN, PMA
WOULD PREFER TO DISCUSS INDUSTRY'S PROBLEMS WITH PRIME
MINISTER AND CABINET'S PHARMACEUTICAL SUBCOMMITTEE AND

SEES LITTLE VALUE IN VISITING INDIA TO MEET WITH
FERNANDES. (SIMILAR THINKING MAY HAVE RESULTED IN US
FIRMS' FAILURE TO CONTACT FERNANDES WHEN HE WAS IN
WASHINGTON.)

4. WIEN PLANS CALL AT DEPT WEEK OF NOV. 17 TO DISCUSS
MISSION PLANNING. WE WILL KEEP EMBASSY INFORMED. KISSINGER

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